

# Preventing Insider Threats with Sotero's Data Security Platform

## Cutting Edge Insider Threat Protection

Insider threats have become a major concern for organizations, as they can lead to significant data breaches and financial losses. These threats stem from employees or other insiders who misuse their access to sensitive data, either intentionally or accidentally. Sotero's Data Security Platform offers a comprehensive solution to prevent insider threats and ensure the integrity of your organization's information, without impacting the user experience.

## The Problem with Traditional DLP Methods

Traditional Data Loss Prevention (DLP) methods have proven to be insufficient in addressing insider threats, as they tend to focus solely on securing the perimeter of an organization's network. These methods are unable to detect and prevent privileged users from misusing their access to sensitive information, leaving organizations vulnerable to data breaches and leaks.

## Sotero's Innovative Solution

Sotero's Data Security Platform provides a robust and innovative solution to insider threats by securing 100% of your data in transit, at rest, and in use. Unlike traditional DLP methods, Sotero's platform utilizes User Behavior Analytics (UBA) to monitor the activities of all users, including privileged ones, in real time. This approach allows the platform to detect any abnormal activity or access requests, flagging them and stopping the insider threat immediately.

## Key Benefits

### 1. Comprehensive data protection

By securing data in transit, at rest, and in use, Sotero's platform provides end-to-end protection for both structured and unstructured data, ensuring the integrity of your organization's information.

### 2. Proactive threat detection

Sotero's platform leverages UBA to monitor user activities in real-time, allowing for the early detection and prevention of insider threats before they can cause significant damage.

### 3. Seamless user experience

Sotero's solution is designed to operate without disrupting the user experience, ensuring that employees can continue to work efficiently while their actions are being monitored for potential threats.

#### 4. Scalability

Sotero's platform is scalable and can be easily integrated into any organization's existing infrastructure, making it an ideal solution for businesses of all sizes.

#### 5. Protection for all data types

Sotero is able to monitor and stop malicious activity on all data types, from structured to unstructured. Existing solutions in the market focus on one data type, requiring multiple point solutions.

Sotero's Data Security Platform is a game-changing solution for organizations looking to prevent insider threats and safeguard their sensitive information. By utilizing UBA and providing comprehensive data protection without impacting the user experience, Sotero can effectively eliminate insider threats and add significant value to your organization.

## About Sotero

Sotero, a cutting-edge data security company, is revolutionizing the way organizations protect their most valuable assets - their data. Its groundbreaking platform eradicates not only malicious activity beyond ransomware, but also insider threats, delivering ironclad security with no latency and no impact on user experience. Leveraging patented technology, Sotero safeguards data even while "in use," empowering organizations to unlock innovation and seize a competitive edge without compromising regulatory compliance. To learn more, please visit [www.soterosoft.com](http://www.soterosoft.com)

